



LOW

***THE FURY
OF LIVING***

Spring summer 27 collection

The Fury of Living

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**EVERYTHING IS
POSSIBLE**



Excitement,
passion,
adrenaline.
Finally



COSTA TROUSERS
100% Organic cotton
&
YAMA SHIRT
100% Cotton

FOREWORD

To embrace this wind of extreme freedom. To rediscover the memory of those precious moments when our blood flowed faster through our veins, when our burning hearts throbbed in our chests, when our sometimes clogged lungs swelled like balloons filled with wild air. To live only in the present, without barriers, rules, or constraints. Connected to others and to nature. To cast aside these fears that are eating away at us. To have as our only goals a constant sense of wonder and completely letting go. To finally become once again those playful dogs, who believed that anything was possible.

CHAPTER 1

The Fury of Living



*Artistic Direction: Mathieu Sorosina / Valentin Porcher / Juliette Manceau
Guest Artists: Maison Moche / Marion Jdanoff / Evan Léonard / The Feebles / Thomas Lodin*



ALOHA - DAILY SHIRT

100% Organic cotton

Artwork Olow Studio



DEAN JACKET

65% Lyocell

35% Cotton

Woven in France

"CLINGING TO THE HANDLEBARS
A ROARING IRON HORSE
YOU REAR UP WILDLY
OVER THE LOGS
THE SPEEDOMETER READS 200
ADRENALINE RUNNING
THROUGH MY VEINS
THE SPEEDSTER SPITS FIRE AND WIND
I'M FIVE YEARS OLD,
AND IT WAS JUST YESTERDAY."

MATHIEU SOROSINA
Co-founder





**ALOHA - FURY OF LIVING
SHIRT**

100% Cotton

Artwork Maison Moche





Caribbean — 2019

"I WOKE UP ON THE OCEAN AGAIN.
I'VE BEEN SAILING FOR 6 MONTHS, AND SEEN THINGS
I MIGHT NEVER WITNESS AGAIN.

MY SHOES HAVE NO USE HERE. I DON'T KNOW WHAT DAY
OR WEEK IT IS, AND *I PRAY THAT EVERY MAN AND WOMAN EXPERIENCES
THIS FREEDOM*, AT LEAST ONCE IN THEIR LIVES.

I'VE NEVER FELT MORE DRAWN TO NATURE.
I'VE NEVER FELT MORE CALM IN THE WATER.
WIND AND SUN CARESSING MY HAIR, SUBSIDING A STORM,
THAT WAS HIDING INSIDE ME FOR TOO LONG."

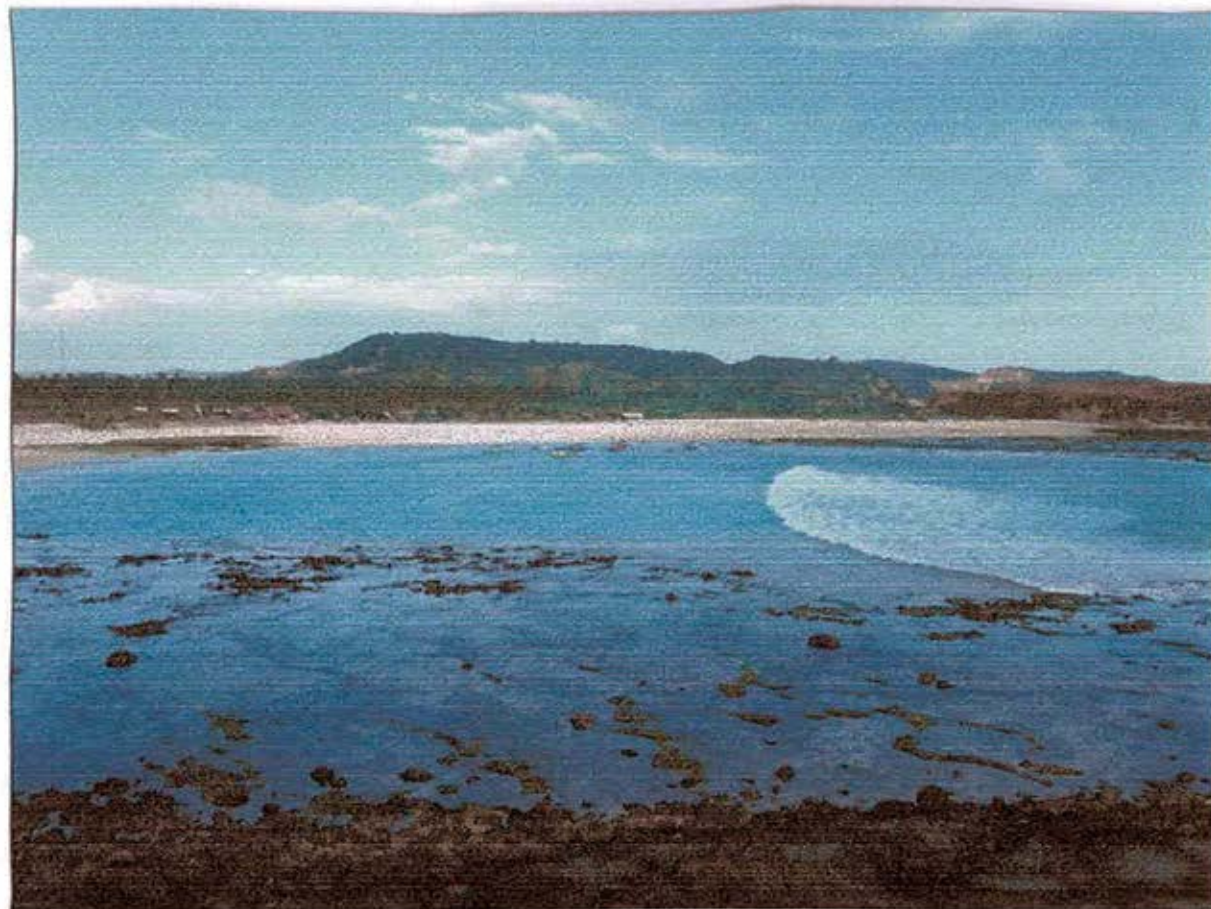
EVAN LÉONARD STUDIO

Guatemala – January 2028

“A FEW KILOMETERS FROM THE CITY OF ANTIGUA, AND OUT OF BREATH, I FINISH MY CLIMB TO THE SUMMIT AT 3,768 METERS, FACING MOUNT FUEGO, WHICH RUMBLES AT REGULAR INTERVALS. AGAINST THE BACKDROP OF THE NIGHT, I GAZE AT THIS FIREWORKS DISPLAY, THIS RAGING MOUNTAIN, THE AIR IS PURE, THE EARTH TREMBLES AND I FEEL AS THOUGH I’VE ACCOMPLISHED A FEAT. I’VE NEVER SEEN ANYTHING SO BEAUTIFUL. *I FEEL ALIVE.*”

JULIETTE MANCEAU
Artistic Director





*Lombok – Indonesia – May 2017
It's already been 5 months since I left France.*

"AT NIGHT, RATS SCURRY WITH HEAVY FOOTSTEPS THROUGH THE ATTIC. AT DAWN, WE'RE WOKEN AGAINST OUR WILL BY THE CALL TO PRAYER. WE SLEPT POORLY, BUT WHO CARES. THE BEACH IS DESERTED. A BIT OF SWELL. A FEW SUN SALUTATIONS IN THE BEAUTIFUL MORNING LIGHT. AFTER A QUICK SURF, WE'RE SPRAWLED LIKE IDIOTS ON OUR BIKES ON THE SANDY ROAD, BEHIND A TRUCK. WHO CARES WE'RE LAUGHING ABOUT IT, THE POWER IS WITHIN US, WE'RE INDESTRUCTIBLE."

VALENTIN PORCHER
Co-founder

YAKYU - CREATIVE LIFE CAP

100% Organic cotton twill

Artwork Olow Studio



“My greatest feelings of freedom come from the water.

The water, the memory of the high tides in Oléron, the high tidal coefficients, being pounded by the waves, laughing until my lungs hurt with my sister Élodie, watching our parents in the distance. That’s how my sense of freedom began. A struggle and, ultimately, a sense of unity with nature.

Later, waking up in silence, slipping out of the sheets to immerse myself in the water. That’s my new definition of freedom. Slowing down, doing nothing but watching time pass and gazing at the

landscape, for hours, for days.

Perhaps because freedom as an adult means: doing nothing, expecting nothing.

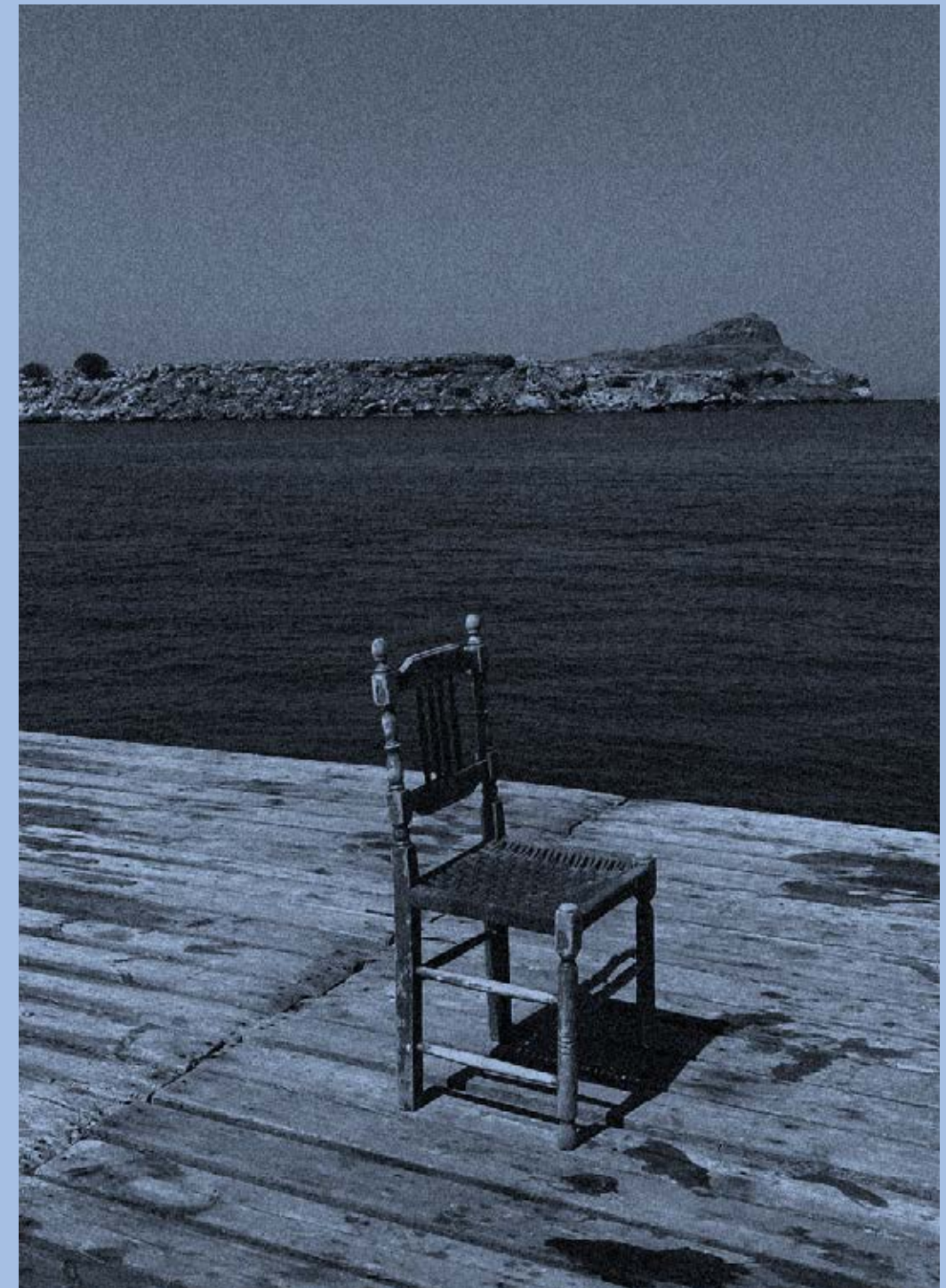
Swimming in silence, not putting on clothes or shoes for days on end.

To feel alone in the world, to realize that, in the end, nothing is really that serious, that all of this was here before and will be here afterward.

To go back to swimming, to go back to contemplating.”

AMÉLIE DUBOIS
Maison Moche

«GETTING UP
EARLY JUST
TO WATCH THE
SUNRISE.»



BODHI - SEMIO SHORTS

100% Cotton

Woven in France

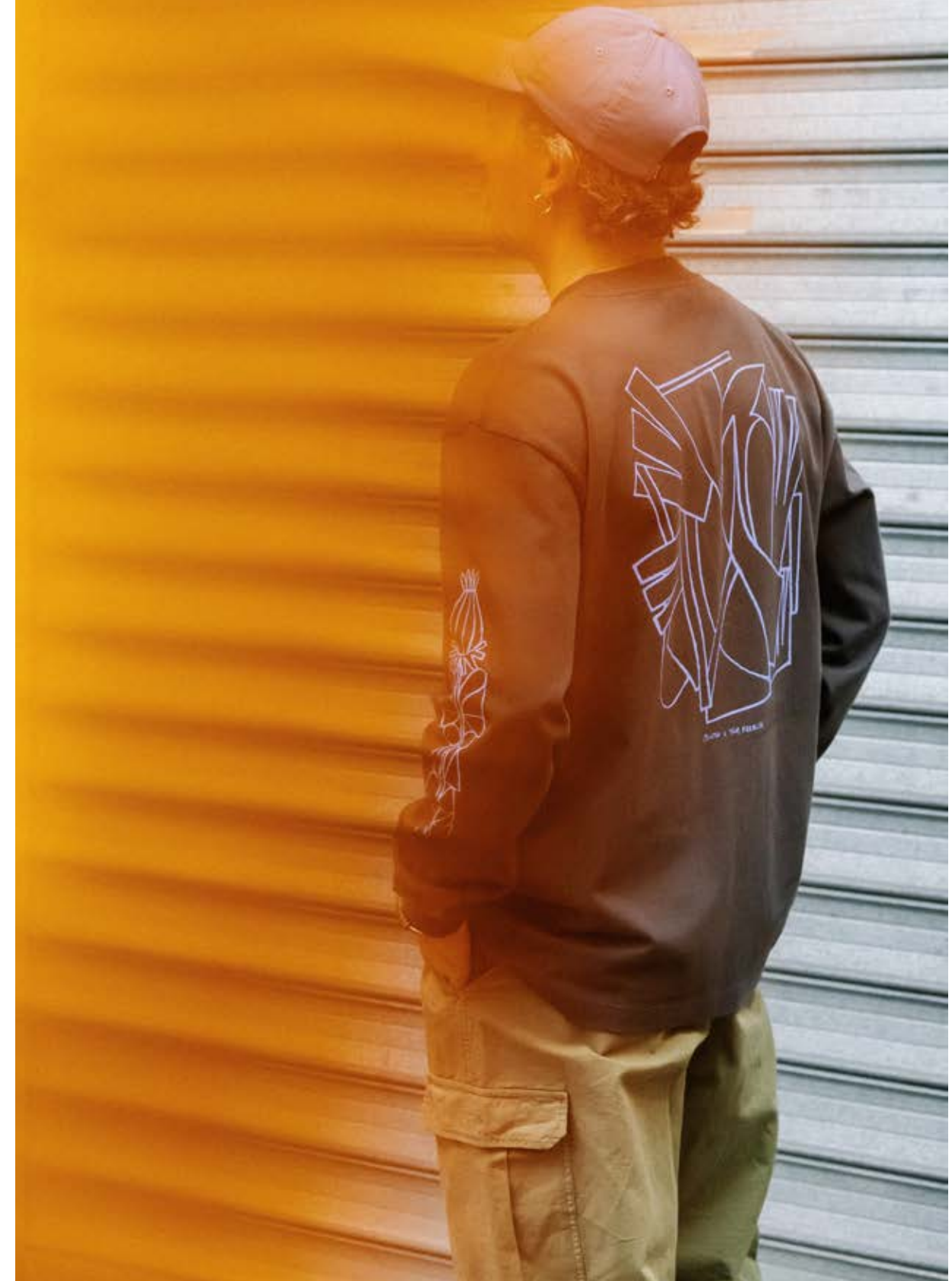
Artwork *The Feebles*



CARDUUS T-SHIRT

100% GOTS organic cotton

Artwork *The Feebles*





«*With eyes ablaze,
we sing loudly. We
leap over the flames
as if to defy time.*»

Let's go, guys - Soulac 2011

"THE FOUR OF US SET OFF IN A VAN. THE GOAL IS SIMPLE: TO FIND THE PLACE WHERE NICO SPENT HIS CHILDHOOD VACATIONS, THE SPOT WHERE HE USED TO SPEND HIS SUMMERS CAMPING IN THE WILD WITH HIS BROTHER AND PARENTS.

WE DRIVE THROUGH THE NIGHT. THE ROAD STRETCHES OUT IN THE DARKNESS TO THE BEAT OF DRUM 'N' BASS. THEN, IN THE BEAM OF THE HEADLIGHTS, THE MEMORY COMES INTO VIEW. THE SAME WOODS, THE SAME DUNES. THIS IS THE PLACE...

AND IT WILL BECOME A RITUAL: THREE DAYS BETWEEN THE WOODS AND THE OCEAN. SHELTERED FROM THE WIND. THE CRACKLING OF THE FIRE AND THE WAVES LULL US TO SLEEP AT NIGHT. CHARLOU'S GRANDFATHER'S ABSINTHE IS PASSED FROM HAND TO HAND, WARMING OUR HEARTS.

WITH TEARS IN OUR EYES, WE SING LOUDLY. WE LEAP OVER THE FLAMES AS IF TO DEFY TIME. AS IF TO MAKE SURE WE'RE STILL ALIVE.

FREEDOM IS HERE. VAST, STRETCHING AS FAR AS THE EYE CAN SEE ON THIS ATLANTIC BEACH. NOTHING ELSE EXISTS BUT THE SOUNDS OF THE WILD WORLD AROUND US, FRIENDSHIP, AND THE PRESENT MOMENT. A MOMENT SUSPENDED IN TIME. A WAY TO GET BACK TO WHAT REALLY MATTERS."

ANAEL & GAETAN

The Feebles





Reconnecting the Heart,
Body, and Mind

SPRING SUMMER 27



OLOW • THE FURY OF LIVING



BANGOR SWEATSHIRT
65% Lyocell
35% Cotton
Woven in France



Be true.
Find yourself.

«FOR THE PAST THREE WEEKS, I HADN'T CHECKED MY EMAILS OR MY PHONE, AND I'D DECIDED TO DEVOTE ALL MY TIME TO: COLLECTING CLAY FROM THE RIVER TO MAKE POTTERY, AND HANGING OUT IN THE THICKETS WITH A DOG.»

MARION JDANOFF
Palefroi



**ALOHA - RIPPLE
SHIRT**

100% Lyocell

Artwork Thomas Lodin



«FIRST STEPS ON
THE *NORTH SHORE*.
NIGHT IS FALLING ON
SUNSET BEACH; THE
POWER OF THE OCEAN
REVERBERATES BENEATH
MY FEET WITH EVERY
WAVE THAT CRASHES
AGAINST THE VOLCANIC
SEABED. THE WIND
SWEEPS THE SEA SPRAY
ACROSS THE PALM
TREES. ALL THE IMAGERY
FROM THE GREAT
STORIES OF SURFING
HAUNTS ME. I CAN'T WAIT
TO DISCOVER MORE
WHEN THE SUN RISES.»

THOMAS LODIN

Photographer



CHAPTER 2

The residency

Spending a few days together, locked away, creating, exchanging ideas and reimagining the world. Letting ourselves be swept away by a powerful wave of shared creative freedom. The works featured in the collection are the result of our experiments during the residency, made with different technics such as linocut, airbrush painting, photography and so on. They were deliberately reproduced exactly as they were in order to preserve the memory of those precious moments during the residency. The handcrafted nature and imperfections of the pieces are the source of unique beauty.

With

The Feebles / Maison Moche / Marion Jdanoff / Evan Léonard



“As we conducted this research, we realized that this freedom to explore was already an integral part of the theme. For us, The Fury of Living means being willing to venture into the unknown. It means moving forward with curiosity rather than certainty. It means creating without immediately worrying about what others think, experimenting, making mistakes sometimes, starting over, and above all, enjoying the process.”

ANAEL & GAETAN

The Feebles, artistic duo from Nantes





**LEWIS - DANDELION
SHIRT**
100% Organic cotton
Artwork *The Feebles*



“The world of flowers, which features prominently in our work, naturally emerged once again as a medium for expression. But rather than depicting nature in a tame or decorative way, we explored the image of wild flowers, free and in a sense, more unruly. Organic forms that grow wherever they please, at their own pace, and that embody, in their own way, this desire to live life to the fullest. Because, deep down, the passion for life may be nothing more than this: remaining open to whatever comes, following one’s own rhythm, and continuing to create with enthusiasm, just as on the very first day.”

OLOW X THE FEEBLES



OLOW X MAISON MOCHE

"FOR THIS COLLECTION, I WAS INSPIRED BY THE TEENAGE PASSION FOR LIFE—SOMEWHERE BETWEEN SPEED, JOY, CHILDHOOD, AND THE VIOLENCE OF THE ADULT WORLD, THAT INNER FIRE. IT'S A SLIGHTLY PUNK STORY SET UNDER A BLAZING SUN, CAPTURING THE CAREFREE SPIRIT OF A GROUP OF BOYS."

"My work begins with collecting.

I gather all kinds of papers: forms, printed fragments, anonymous sheets.

I choose them for their patterns, textures, and weight. They are accumulated without any specific intention, almost mechanically.

On these surfaces, I work freely: flat areas of paint, doodles, and patterns drawn automatically to create a collection of papers. These fragments are then sorted, categorized, and archived.

This is the starting point for every project.

Putting together a color palette, searching for words and simple images, and taking stock of objects that, directly or indirectly, tell the story I'm trying to illustrate. Starting to cut out paper and assemble all the fragments, a patchwork of textiles and paper.

That's how our collaboration on the "Fury of Living" collection began."





KUNDALINI JACKET
70% Seaqual
30% Recycled polyester
Artwork Maison Moche



TELEPATHIE T-SHIRT
100% GOTS organic cotton
Artwork Maison Moche

MARION JDANOFF

MARION JDANOFF DRAWS STORIES WITH A DISJOINTED NARRATIVE. HER WORK INTERTWINES THE PERSONAL (A LOT) AND THE POLITICAL (A LITTLE). SHE STILL DOESN'T HAVE A DEFINITIVE ANSWER TO THE QUESTION 'WHAT'S THE POINT OF DRAWING?'

ALTERNATING WITH HER PERSONAL WORK, SHE WORKS AS A DUO WITH DAMIEN TRAN, UNDER THE NAME PALEFROI.

INITIALLY FOCUSED ON SILKSCREENING AND SELF-PUBLISHING, HER PRACTICE TODAY HAS MORE POROUS BOUNDARIES, SOMETIMES DELVING INTO DANCE, PUBLIC-OCCUPATION ARCHITECTURE, CERAMICS, ANIMATED FILMS AND MORE.

JDANOFF CURRENTLY LIVES AND WORKS IN THE MOUNTAINS.

MARION JDANOFF
Palefroi, France



EAGLES T-SHIRT
100% GOTS organic cotton
Artwork Marion Jdanoff



PLAYING T-SHIRT
100% GOTS organic cotton
Artwork Marion Jdanoff





MORE LIFE SWIM SHORTS

100% Recycled polyester

Artwork Evan Léonard studio



“Fury of Living: a vibrant ode to chaos, peace, and life.

The beauty of this theme lies in its diversity: the fury of living can be physical for some, emotional for others, or even purely spiritual. In my works, I have sought to connect these different states, which, though paradoxical, prove to be deeply compatible. It is precisely this balance between the chaos of the world and inner peace that defines The Fury of Living for me.

Visually, this energy comes to life through the natural world: animals, plants, the elements, and landscapes. For it is there, in the nature that surrounds us, that this powerful zest for life begins. The closer we get to it, the more we can feel it pulsing in all its splendor; we just need to learn to listen to it.

My dreams, memories, travels, and personal experiences then come together on the canvas to complete the work. The whole piece unfolds in a palette of vivid colors, a clear reflection of the intensity of this theme.»

Olow x Evan Léonard Studio

"SLEEPING TIGER"

'FURY OF LIVING' + 'PEACE' ARE NOT MUTUALLY EXCLUSIVE. FAR FROM IT. THROUGH ITS VALLEYS + MOUNTAINS, WE ARE REMINDED THAT EVERY EXPERIENCE IS WORTH ACKNOWLEDGING (DEEPLY) + EXPLORING.

THROUGH THE SYMBOLISM OF SHANTI ~~(HINDU)~~ (SANSKRIT) AND THE SLEEPING TIGER, WE ARE INVITED TO EXPLORE THE TRUE MEANING OF OUR FIERY LIFE DESIRES. W/ TIME, I'VE COME TO LEARN THAT IT IS ONLY WHEN I COME TO PEACE W/ MY MOST HONEST FORM, THAT I TRULY EXPERIENCE A PURE, EXCITING, ENERGISING, NON-JUDGEMENTAL, INSPIRING, SINCERE, AND RAW ~~VER~~ VERSION OF LIFE.



SERENITY JACKET

100% Cotton

Woven in France

Artwork Evan Léonard studio



**ALOHA - SERENITY
SHIRT**
100% Lyocell

Artwork Evan Léonard studio



OLOW STUDIO

FOR EACH COLLECTION, WE DESIGN AND CREATE A *SERIES OF VISUALS BASED ON THE THEME*, RIGHT IN OUR STUDIO LOCATED ABOVE OUR SHOP IN NANTES. ALONGSIDE MATHIEU, VALENTIN, AND JULIETTE, OTHER CREATIVE TALENTS ALSO CONTRIBUTE THEIR ESSENTIAL TOUCHES, NOTABLY ROMANE AND NASSIM.





TERII SEGUIN

Sourcing & Production Monitoring

BEYOND SOURCING MATERIALS AND OVERSEEING THE PRODUCTION OF THE COLLECTIONS, TERII, THE NEWEST MEMBER OF THE TEAM, BRINGS REAL EXPERTISE IN DESIGN. THANKS TO HIS KEEN EYE AND IMPRESSIVE KNOWLEDGE OF FASHION, GAINED FROM NEARLY 20 YEARS OF EXPERIENCE IN THE ETHICAL AND OUTDOOR SECTORS, HE BRINGS GENUINE TECHNICAL VALUE TO THE BRAND.

“The Fury Of Living marks a fairly natural evolution of the Olow collection, as the brand celebrates its 20th anniversary. It’s a more mature phase, where we continue to evolve the brand’s DNA without breaking with it.

The collection offers a contemporary take on utilitarian clothing, drawing on influences from Amekaji, workwear, comfy, and “effortless” styles—but always executed in a very subtle way.

It all comes down to the use of volume: relaxed-fit cuts, boxy silhouettes, and oversized yet controlled proportions that convey a genuine attitude without trying too hard.

The collection features pocketed shirts, roomier zip-up polo shirts, reimagined cargo pants, comfortable shorts, and barrel pants, which offer a slightly more fashion-forward look that’s still very wearable.

The idea is really to create a cohesive, well-rounded wardrobe where all the pieces work together naturally, in terms of both proportions and materials and colors.

Above all, this collection stays true to what has defined Olow from the very beginning: independence, a personal touch, craftsmanship, and a certain lightness in its approach to clothing.

It’s an evolution, not a break with the past. Something more refined, more mature, but still very easy to wear every day.

And in the background, there’s also a growing discussion about how to produce future collections, with the goal of continuing to move things in a more responsible direction.”

CHAPTER 3

The collection

Modern heritage utility / Contemporary heritage wear / Relaxed fit / Boxy silhouettes / Oversized proportions / Volume-driven shapes / Easy tailoring / Fluid layering / Modern utility / Elevated workwear / Contemporary heritage / Generous cuts / Architectural volumes / Soft structure / Versatile wardrobe / Cross-seasonal pieces / Effortless wearability / Gender-fluid silhouettes / Genderless

Jackets





AKKA - MINDSET

Cobalt blue

Vintage-inspired graphic
cotton twill jacket

Artwork by The Feebles

Composition

100% Organic cotton
twill
420gr

Details

- Piped pockets
- Metal buttons
- Embroidered felt



AKKA - PEOPLE

Black denim

Vintage-inspired graphic
denim jacket

Artwork by Maison Moche

Composition

100% Organic cotton
380gr

Details

- Piped pockets
- Metal buttons
- All-over screen-printed
with a corrosion effect





SERENITY

Beige

Graphic kimono jacket

*Artwork by Evan Léonard
Studio*

Composition

100% Cotton
310gr

Woven in France

Details

- Patch pockets
- Corozo buttons
- V collar
- Embroideries



DEAN

Pearl grey

Vintage-inspired jacket

Composition

65% Lyocell
35% Cotton
400gr

Woven in France

Details

- Piped pockets
- Patch chest pockets with buttoned flaps
- Inside pocket
- Double YKK zipper





HANDCRAFTED

Cobalt blue

Vintage-inspired cotton
twill jacket

Composition

100% Organic cotton
twill
360gr

Woven in Spain

Details

- Patch pocket with a small inner pocket
- Patch pocket with a flap
- Patch chest pocket with compartments
- Inside pocket
- Corozo buttons
- Woven Olow label



CHUCALESCU

Burgundy

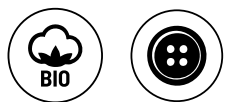
Workwear-inspired
cotton twill jacket

Composition

100% Organic cotton
twill
420gr

Details

- Large patch pockets
- Patch chest pocket
- Inside pocket
- Corozo buttons
- Woven Olow label





KUNDALINI

Navy & Khaki

Two-tone graphic sportswear-style jacket

Artwork by Maison Moche

Composition
 70% Seaqual
 30% Recycled polyester

Lining
 100% Recycled polyester

- Details**
- Piped pockets
 - YKK zipper
 - Elasticated raglan sleeves
 - Ecrú bias
 - Mix of embroidery and fabric inserts



Shirts





BROOK

Earth-tone

Loose-fitting workwear-style shirt with pockets, made from ripstop fabric

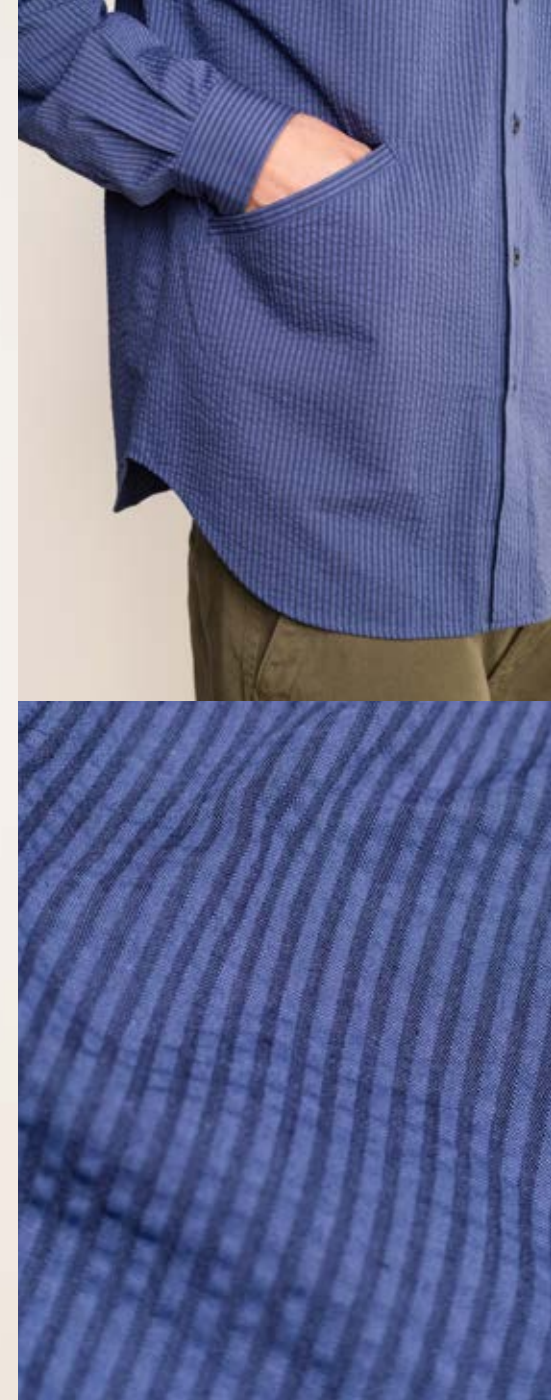
Composition
67% Lyocell
22% Cotton
175gr

Woven in France



Details

- Ripstop fabric
- Piped pockets
- Corozo buttons
- Woven Olow label
- Rounded bottom



BROOK

Blue

Loose-fitting workwear-style shirt with pockets, made from embossed seersucker-style cotton

Composition
100% Cotton
155gr



Details

- Goffered fabric
- Piped pockets
- Corozo buttons
- Woven Olow label
- Rounded bottom



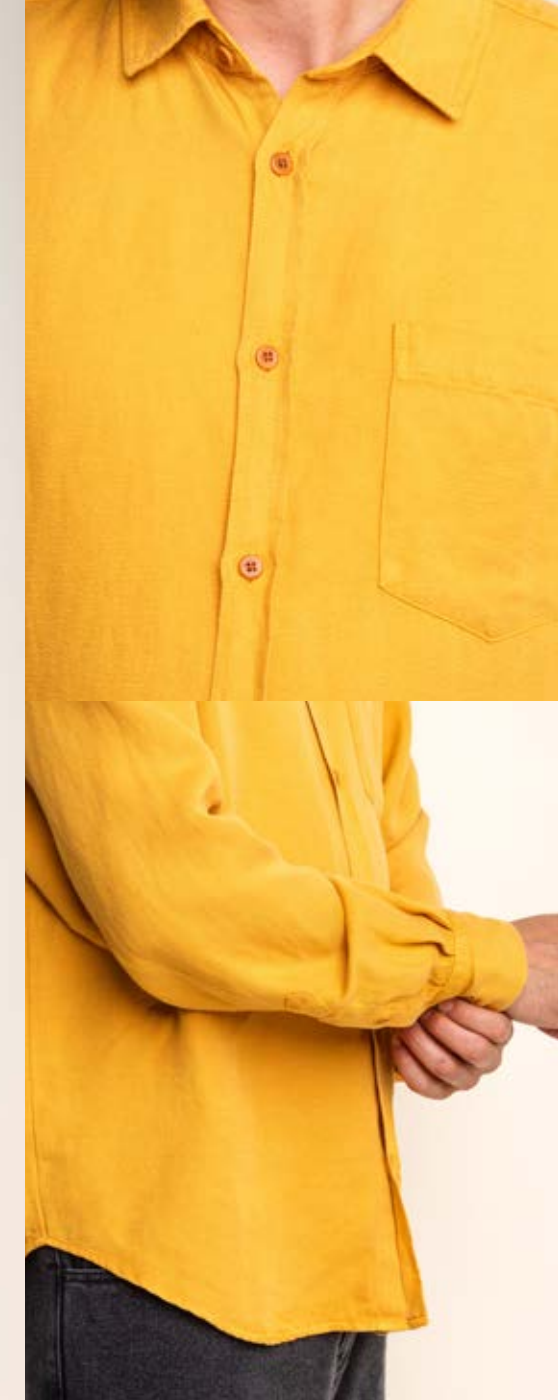
DECRÉ - TULLY

Indigo blue

Loose-fitting, overshirt-style shirt in textured cotton

Composition
100% Recycled cotton
218gr

- Details**
- Buttoned chest pocket
 - Corozo buttons
 - Woven Olow label
 - Straight bottom



NAGO

Amber

Straight-cut shirt in soft, lightweight cotton

Composition
75% Lyocell
25% Linen
240gr

Woven in France

- Details**
- Chest pocket
 - Corozo buttons
 - Woven Olow label
 - Rounded bottom





NAGO - PARKER

Light blue

Straight-cut striped shirt

Composition

100% GOTS organic
cotton
142gr

Details

- Chest pocket
- Corozo buttons
- Woven Olow label
- Rounded bottom



ALOHA - BENGALE

Multicoloured

All-over Hawaiian shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
142gr

Details

- Hawaiian collar
- Corozo buttons
- Woven Olow label
- Straight bottom
- Digital printing





ALOHA - DAILY

Natural ecru

All-over Hawaiian shirt

Artwork by Studio Olow

Composition

100% Organic cotton
185gr

Details

- Hawaiian collar
- Corozo buttons
- Woven Olow label
- Straight bottom
- Screen printing



ALOHA - DIGGER

Natural ecru

Hawaiian-style striped
shirt

Composition

100% Cotton
160gr

Details

- Hawaiian collar
- Chest pocket
- Woven Olow label
- Corozo buttons
- Straight bottom





ALOHA - FURY OF LIVING

Blue

Hawaiian-style
embroidered shirt
in seersucker-style
embossed cotton

Composition
100% Coton
155gr

Artwork by Maison Moche



Details

- Goffered fabric
- Hawaiian collar
- Corozo buttons
- Woven Olow label
- Straight bottom
- Central embroidery



ALOHA - FREE AS A HORSE

Navy

Hawaiian-style
embroidered shirt in
cotton poplin

Composition
100% Organic cotton
114gr

Artwork by Maison Moche



Details

- Hawaiian collar
- Corozo buttons
- Woven Olow label
- Straight bottom
- Central embroidery



ALOHA - MORE LIFE

Multicoloured

All-over Hawaiian shirt

Composition

100% Lyocell

*Artwork by Evan Léonard
Studio*

Details

- Hawaiian collar
- Corozo buttons
- Woven Olow label
- Straight bottom
- Digital printing



ALOHA - RIPPLE

Multicoloured

All-over Hawaiian shirt

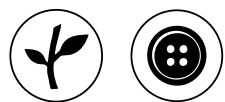
Composition

100% Lyocell

Artwork by Thomas Lodin

Details

- Hawaiian collar
- Corozo buttons
- Woven Olow label
- Straight bottom
- Digital printing





ALOHA - SERENITY

Multicoloured

All-over Hawaiian shirt

*Artwork by Evan Léonard
Studio*

Composition

100% Lyocell

Details

- Hawaiian collar
- Corozo buttons
- Woven Olow label
- Straight bottom
- Digital printing



LEWIS - DANDELION

Natural ecru

Loose-fitting, vintage-
inspired embroidered
shirt

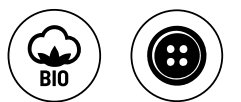
Artwork by The Feebles

Composition

100% Organic cotton
185gr

Details

- Chest pocket
- Corozo buttons
- Woven Olow label
- Embroidery on the back
- Rounded bottom





LEWIS - GINGHAM

Brown gingham

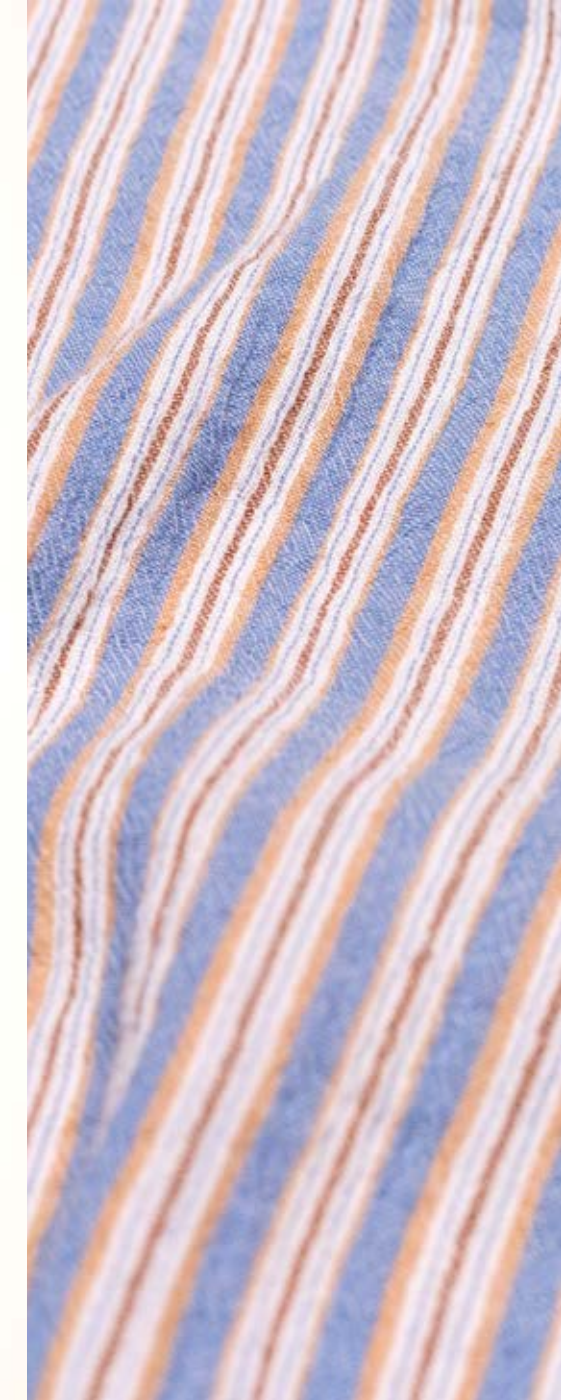
A loose-fitting, vintage-inspired shirt in seersucker-style embossed cotton

Composition

100% Organic cotton
102gr

Details

- Chest pocket
- Boutond corozo
- Woven Olow label
- Rounded bottom



LEWIS - KESLEY

Multicoloured

A loose-fitting, vintage-inspired shirt in cotton gauze

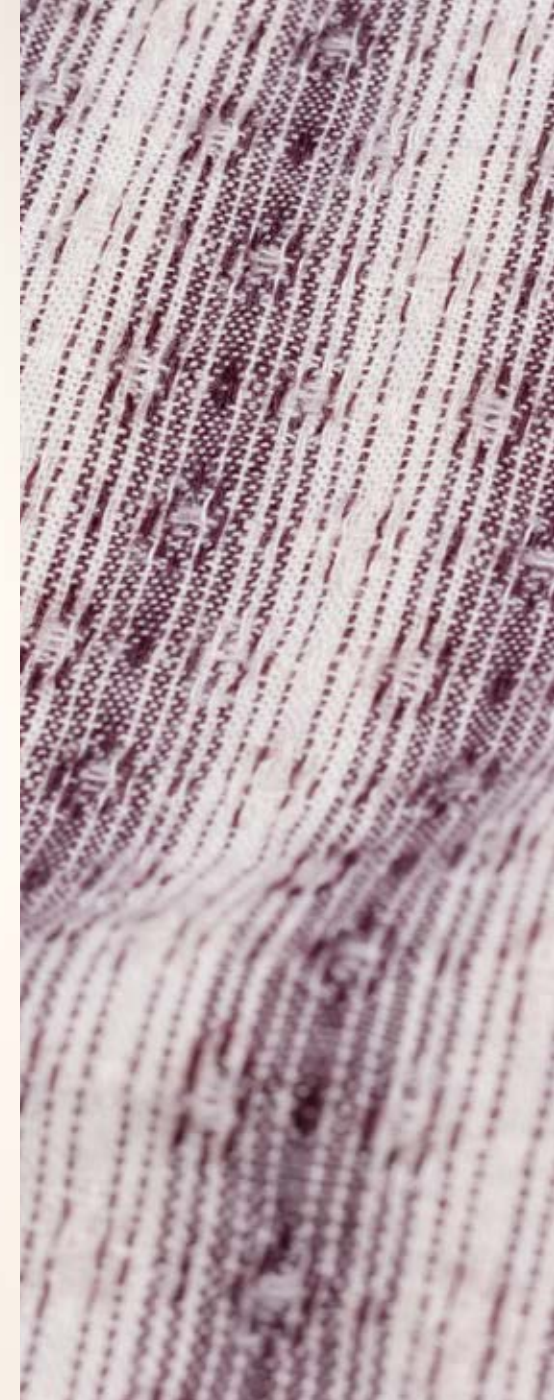
Composition

100% Cotton
142gr

Details

- Chest pocket
- Boutond corozo
- Woven Olow label
- Rounded bottom





LEWIS - SEMIO

Sky-blue

A loose-fitting, vintage-inspired shirt with all-over

Artwork by The Feebles

Composition

100% Cotton
180gr

Woven in France

Details

- Boutond corozo
- Woven Olow label
- Rounded bottom
- All-over screen printing



LEWIS - MAZDAK

Ecru & Burgundy

Loose-fitting, vintage-inspired shirt

Composition

100% Cotton
155gr

Details

- Chest pocket
- Boutond corozo
- Woven Olow label
- Rounded bottom





YAMA

Blue

A loose-fitting, vintage-inspired shirt in seersucker-style embossed cotton

Composition
100% Cotton
155gr

Details

- Goffered fabric
- Corozo buttons
- Woven Olow label
- Rounded bottom
- Hidden pockets



YAMA

Lavander

Loose-fitting, vintage-inspired shirt

Composition
100% Cotton
180gr

Woven in France

Details

- Corozo buttons
- Woven Olow label
- Rounded bottom
- Hidden pockets



Sweatshirts





SAMO

Carbon black

Zip-up hoodie

Composition

100% GOTS organic
cotton
430gr

Details

- Fleece
- Ribbed finish
- Patch pockets
- Double YKK zipper
- Embroidery



SAMO

Mottled grey

Zip-up hoodie

Composition

100% GOTS organic
cotton
430gr

Details

- Fleece
- Ribbed finish
- Patch pockets
- Double YKK zipper
- Embroidery





HOUDINI

Cobalt blue

Hoodie

Composition

100% GOTS organic cotton
430gr

Details

- Fleece
- Ribbed finish
- Kangaroo pocket
- Woven and sewn Olow label



HOUDINI - CREATIVE STUDIO

Mottled grey

Hoodie

Artwork by Studio Olow

Composition

100% GOTS organic cotton
430gr

Details

- Fleece
- Ribbed finish
- Kangaroo pocket
- Chest embroidery
- Screen print on the back





BANGOR

Amber

Zipped-rollneck
sweatshirt

Composition

65% Lyocell
35% Cotton
400gr

Woven in France



Details

- Zipped roll neck
- YKK zipper
- Kangaroo pocket
- Colour-matched bias binding
- Elasticated sleeves
- Embroidered Olow logo



BANGOR

Blue-grey

Zipped-rollneck
sweatshirt

Composition

65% Lyocell
35% Cotton
400gr

Woven in France



Details

- Zipped roll neck
- YKK zipper
- Kangaroo pocket
- Colour-matched bias binding
- Elasticated sleeves
- Embroidered Olow logo



MANSO

Cobalt blue

Zip-up sweatshirt

Composition

100% GOTS organic
cotton
430gr

Details

- Fleece
- Polo collar
- YKK zipper
- Chest pocket
- Ribbing on sleeves
- Woven Olow label



MANSO

Lavander

Zip-up sweatshirt

Composition

100% GOTS organic
cotton
430gr

Details

- Fleece
- Polo collar
- YKK zipper
- Chest pocket
- Ribbing on sleeves
- Woven Olow label





SPRING

Ivory

Graphic sweatshirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbed finish
- Chest embroidery



SPRING

Blue-grey

Graphic sweatshirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbed finish
- Chest embroidery





FIGHT FOR PEACE

Cobalt blue

Graphic sweatshirt

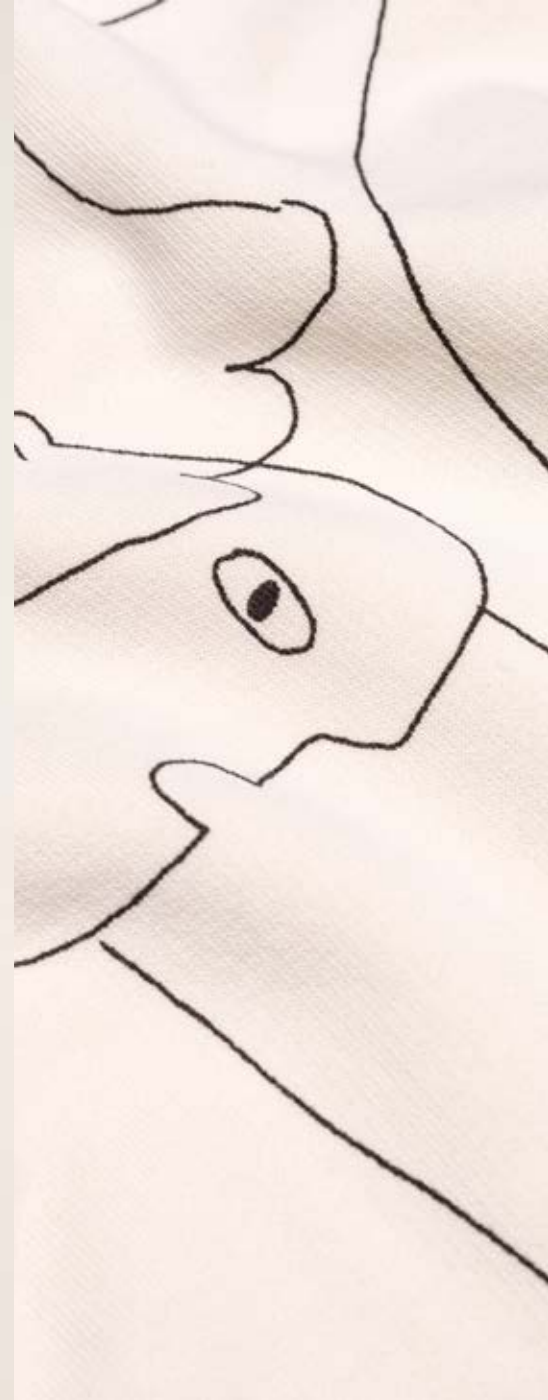
Artwork by Maison Moche

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbed finish
- Mix Embroidery et bouclette



PEOPLE

Ivory

Graphic sweatshirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbed finish
- All-over screen printing





FURY

Mottled grey

Graphic sweatshirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbed finish
- Screen-printed on the chest and back



NIRVANA

Mottled grey

Graphic sweatshirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbed finish
- Central screen-printing





SERENITY

Mottled grey

Graphic sweatshirt

Artwork by Evan Léonard Studio

Composition

100% GOTS organic cotton
350gr

Details

- Fleece
- Round neck
- Ribbed finish
- Semi-digital printing
- Embroidery



COROLLE

Cobalt blue

Graphic sweatshirt

Artwork by The Feebles

Composition

100% GOTS organic cotton
350gr

Details

- Fleece
- Round neck
- Ribbing on sleeves
- Chest pocket
- Screen print on the back





COROLLE

Ivory

Graphic sweatshirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbing on sleeves
- Chest pocket
- Screen print on the back



AERO

Carbon black

Graphic sweatshirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
350gr

Details

- Fleece
- Round neck
- Ribbing on sleeves
- Semi-digital printing





RRRR
Ivory

Graphic sweatshirt

Artwork by Marion Jdanoff

Composition
100% GOTS organic
cotton
350gr

- Details**
- Fleece
 - Round neck
 - Ribbing on sleeves
 - Chest pocket
 - Screen print on the back



Polos shirts

LOW



KOMAKI

Lavander

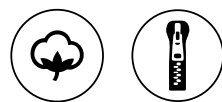
Zipped polo shirt en
coton texturé

Composition
100% Cotton
265gr

Woven in France

Details

- Polo collar
- YKK zipper
- Chest pocket
- Woven Olow label



KOMAKI

Grey

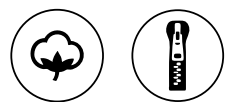
Zipped polo shirt

Composition
100% Cotton
180gr

Woven in France

Details

- Polo collar
- YKK zipper
- Chest pocket
- Woven Olow label





SEYO

Cream

Brown graphic jersey
polo shirt

Composition

100% GOTS organic
cotton
250gr

Details

- Button-down polo collar
- Central Olow screen-printing
- Olow logo screen-printed on the sleeve





T-shirts



JAPO

Carbon black

Loose t-shirt

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest pocket
- Screen-printed Olow label



JAPO

Cream

Loose t-shirt

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest pocket
- Screen-printed Olow label





JAPO

Dusty-blue

Loose t-shirt

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest pocket
- Screen-printed Olow label



JAPO

Lilac pink

Loose t-shirt

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest pocket
- Screen-printed Olow label





JAPO

Lavander

Loose t-shirt

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest pocket
- Screen-printed Olow label



JAPO

Tropical green

Loose t-shirt

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest pocket
- Screen-printed Olow label





CREATIVE STUDIO

Dusty-blue

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Olow chest embroidery
- Screen print on the back



CREATIVE STUDIO

Tropical green

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Olow chest embroidery
- Screen print on the back





ALLEN

Blue & orange

Loose-fit striped T-shirt

Composition
100% Cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label



HERMANOS

Carbon black

Loose-fitting graphic
T-shirt

Artwork by Maison Moche

Composition
100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label
- Chest pocket
- Back embroidery





HERMANOS

Tropical green

Loose-fitting graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label
- Chest pocket
- Back embroidery



TELEPATHIE

Carbon black

Loose-fitting graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Embroidery on the front
- Screen print on the back





MESS

Ecru

Loose-fitting graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck vert
- Woven Olow label
- Chest pocket
- Screen print on the back



MESS

Dusty-blue

Loose-fitting graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck vert
- Woven Olow label
- Chest pocket
- Screen print on the back





FAST RIDE

Dusty-blue

Straight-cut graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery



FAST RIDE

Cream

Straight-cut graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery





IVRE DE VIVRE

Ecru

Straight-cut graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



IVRE DE VIVRE

Lilac pink

Straight-cut graphic
T-shirt

Artwork by Maison Moche

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





ENDLESS BLOSSOM

Dusty-blue

Loose-fitting graphic
T-shirt

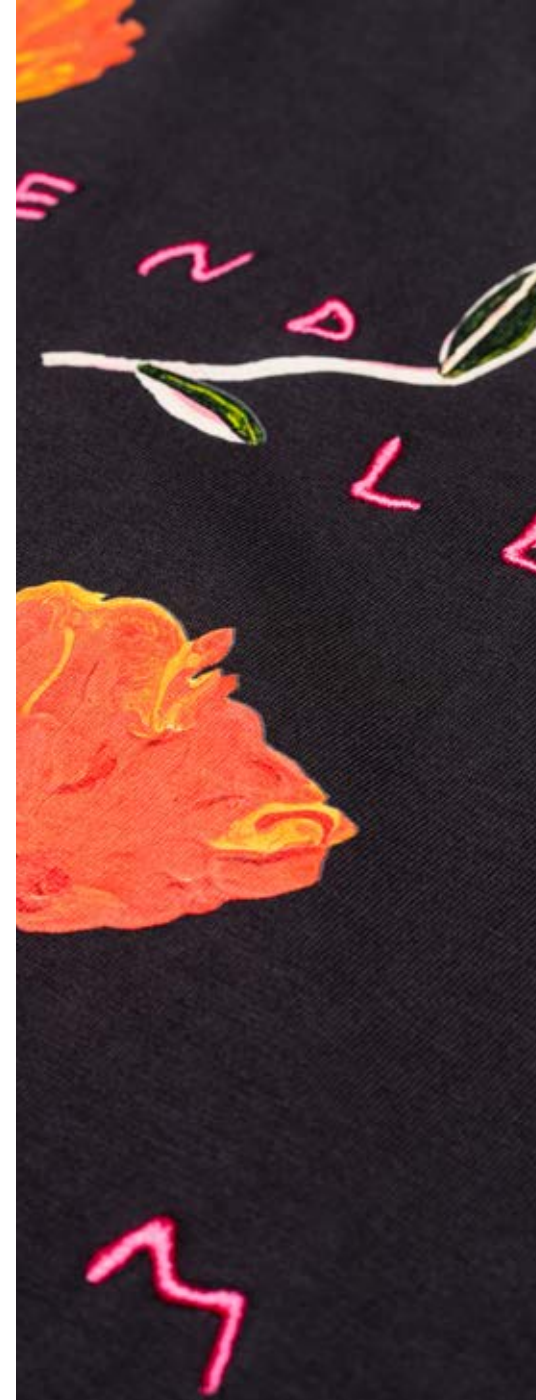
*Artwork by Evan Léonard
Studio*

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label
- Chest pocket
- A combination of embroidery and semi-digital printing



ENDLESS BLOSSOM

Carbon black

Loose-fitting graphic
T-shirt

*Artwork by Evan Léonard
Studio*

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label
- Chest pocket
- A combination of embroidery and semi-digital printing





SERENITY

Cream

Loose-fitting graphic
T-shirt

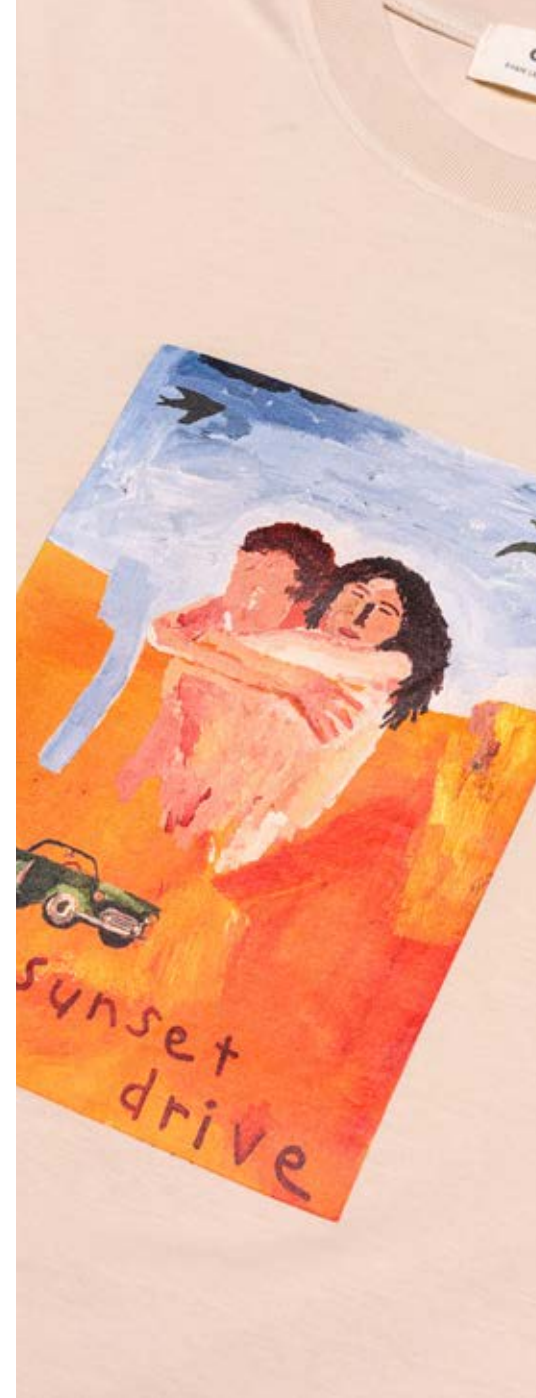
*Artwork by Evan Léonard
Studio*

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Central semi-digital
printing
- Embroidery



SUNSET DRIVE

Cream

Straight-cut graphic
T-shirt

*Artwork by Evan Léonard
Studio*

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Central semi-digital
printing





LURE THE TIGER

Ecru

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Central semi-digital
printing



EAGLES

Cream

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Screen-printed on the front
and back





SHIRE

Cream

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



SHIRE

Carbon black

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





PLAYING

Carbon black

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Embroideries



PLAYING

Cream

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Embroideries





RRRR

Ecru

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label
- Chest pocket
- Screen print on the back



RRRR

Dusty-blue

Loose-fitting graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label
- Chest pocket
- Screen print on the back





APOLLO

Cream

Straight-cut graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



GROUND KEEPER

Ecru

Straight-cut graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
250gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





GROUND KEEPER

Carbon black

Straight-cut graphic
T-shirt

Artwork by Marion Jdanoff

Composition

100% GOTS organic
cotton
250gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



GARDENER

Carbon black

Loose-fitting graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
250gr

Details

- Jersey
- Round neck
- Screen-printed on the front
and back





GARDENER

Lavander

Loose-fitting graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Screen-printed on the front and back



COROLLE

Dusty-blue

Loose-fitting graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





COROLLE

Carbon black

Loose-fitting graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



RED MOON

Carbon black

Loose-fitting graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Front embroidery
- Screen print on the back





BELLIS

Navy & ecru

Loose-fitting
embroidered striped
T-shirt

Artwork by The Feebles

Composition
100% Cotton
200gr

Details

- Jersey
- Round neck bleu
- Chest embroidery



FLOS

Cream

Straight-cut graphic
T-shirt

Artwork by The Feebles

Composition
100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery





FLOS

Dusty-blue

Straight-cut graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery



TULIP

Carbon black

Straight-cut graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





TULIP

Cream

Straight-cut graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



MAGMA

Carbon black

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest and back
embroideries





PHENIX

Lilac pink

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



PHENIX

Ecru

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





SHELL HEAD

Carbon black

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Woven Olow label
- Chest pocket
- Back semi-digital printing



PITAYA

Cream

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





KUNG FU

Cream

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck rouge
- Central screen-printing



HANG TEN

Cream

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck bleu
- Central screen-printing





FURY

Tropical green

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Screen-printed on the front and back



FURY

Lavander

Loose-fitting graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Screen-printed on the front and back





DRAGON

Carbon black

Straight-cut graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Central embroidery



DRAGON

Dusty-blue

Straight-cut graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Central embroidery





DICE

Cream

Straight-cut graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Screen-printed on the front and back



DICE

Dusty-blue

Straight-cut graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Screen-printed on the front and back





RELEASE

Carbon black

Straight-cut graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back



RELEASE

Tropical green

Straight-cut graphic
T-shirt

Artwork by Studio Olow

Composition

100% GOTS organic
cotton
200gr

Details

- Jersey
- Round neck
- Chest embroidery
- Screen print on the back





PINEAPPLE
Cream

Straight-cut graphic
T-shirt

Artwork by Studio Olow

Composition
100% GOTS organic
cotton
200gr

Details
• Jersey
• Round neck
• Screen-printed on the front
and back



REFLEXION
Carbon black

Loose-fitting graphic
T-shirt

Artwork by Thomas Lodin

Composition
100% GOTS organic
cotton
200gr

Details
• Jersey
• Round neck
• Central screen-printing et
dos





LOST PARADISE

Carbon black

Loose-fitting graphic
T-shirt

Artwork by Thomas Lodin

Composition

100% GOTS organic
cotton
250gr

Details

- Jersey
- Round neck
- Central screen-printing



CARDUUS

Lavander

Long-sleeved graphic
T-shirt

Artwork by The Feebles

Composition

100% GOTS organic
cotton
250gr

Details

- Jersey
- Round neck
- Screen printing





CARDUUS

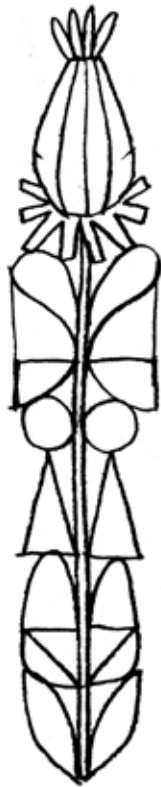
Carbon black

Long-sleeved graphic
T-shirt

Artwork by The Feebles

Composition
100% GOTS organic
cotton
250gr

Details
• Jersey
• Round neck
• Screen printing



Swim shorts



Model 1m83

SUMBOLON

Multicoloured

Digitally printed swim shorts

Artwork by The Feebles

Composition

100% Recycled polyester

Details

- Matt finish
- Elastic waistband
- Drawstring
- Hidden pockets
- Holding net
- Woven Olow label



Model 1m83

SERENITY

Multicoloured

Digitally printed swim shorts

Artwork by Evan Léonard Studio

Composition

100% Recycled polyester

Details

- Matt finish
- Elastic waistband
- Drawstring
- Hidden pockets
- Holding net
- Woven Olow label





Model 1m83

MORE LIFE
Multicoloured

Digitally printed swim shorts

Artwork by Evan Léonard Studio

Composition
100% Recycled polyester

- Details
- Matt finish
 - Elastic waistband
 - Drawstring
 - Hidden pockets
 - Holding net
 - Woven Olow label



Trousers

Our Trouser Fits



SEMBO



CHUCK



CARGEOT



COSTA



SLACK



BAROUDE



SEMBO

Blue denim

Wide-leg trousers with darts

Available in two leg lengths

Composition

100% Organic cotton
250gr

Details

- Belt loops
- Italian sides pockets
- Piped back pockets à boutons
- Woven Olow label
- YKK zipper
- Corozo buttons



SEMBO

Khaki

Wide-leg trousers with darts

Available in two leg lengths

Composition

100% Cotton
235gr

Woven in France

Details

- Belt loops
- Italian sides pockets
- Piped back pockets à boutons
- Woven Olow label
- YKK zipper
- Corozo buttons





Model 1m78



SEMBO

Cobalt blue

Wide-leg trousers with darts

Available in two leg lengths

Composition
100% Cotton
235gr

Woven in France

Details

- Belt loops
- Italian sides pockets
- Piped back pockets à boutons
- Woven Olow label
- YKK zipper
- Corozo buttons



Model 1m78

CHUCK

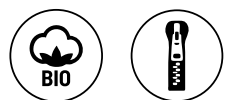
Burgundy

Workwear-inspired straight-leg trousers

Composition
100% Organic cotton
twill
300gr

Details

- Belt loops
- Italian sides pockets
- Patch back pockets
- Patch side pocket
- Woven Olow label
- YKK zipper





CHUCK

Blue denim

Workwear-inspired
straight-leg trousers

Composition

100% Organic cotton
250gr

Details

- Belt loops
- Italian sides pockets
- Patch back pockets
- Patch side pocket
- Woven Olow label
- YKK zipper



CHUCK

Natural ecru

Workwear-inspired
straight-leg trousers

Composition

100% Organic cotton
twill
300gr

Details

- Belt loops
- Italian sides pockets
- Patch back pockets
- Patch side pocket
- Woven Olow label
- YKK zipper





Model 1m78

CARGEOT

Khaki

Wide-leg trousers with pleats, 'balloon pants' style with ripstop fabric

Available in two leg lengths

Composition
100% Cotton
215gr

Details

- Ripstop fabric
- Elastic waistband
- Italian sides pockets
- Piped back pockets
- Woven Olow label
- YKK zipper
- Corozo buttons



Model 1m72

CARGEOT

Blue-grey

Wide-leg trousers with pleats, 'balloon pants' style with ripstop fabric

Available in two leg lengths

Composition
100% Cotton
215gr

Details

- Ripstop fabric
- Belt loops
- Piped pockets
- Patch back pockets
- Woven Olow label
- YKK zipper
- Corozo buttons





Model 1m78



CARGEOT

Cobalt blue

Wide-leg trousers with pleats, 'balloon pants' style

Available in two leg lengths

Composition
100% Cotton
235gr

Woven in France



Details

- Elastic waistband
- Italian sides pockets
- Piped back pockets
- Woven Olow label
- YKK zipper
- Corozo buttons



Model 1m78



COSTA

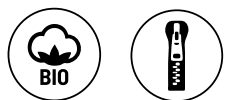
Black denim

Workwear-inspired straight-leg trousers

Composition
100% Organic cotton
380gr

Details

- Belt loops
- Piped pockets
- Patch back pockets
- Woven Olow label
- YKK zipper





Model 1m78



COSTA

Natural ecru

Workwear-inspired
straight-leg trousers

Composition

100% Organic cotton
twill
300gr

Details

- Belt loops
- Piped pockets
- Patch back pockets
- Woven Olow label
- YKK zipper



Model 1m83



SLACK

Khaki

Straight-leg, wide-leg
chino-style trousers

Composition

100% Organic cotton
twill
300gr

Details

- Belt loops
- Italian sides pockets
- Piped back pockets
- Woven Olow label
- YKK zipper
- Corozo buttons





Model 1m83



SLACK

Cobalt blue

Straight-leg, wide-leg
chino-style trousers

Composition

100% Organic cotton
twill
300gr



Details

- Belt loops
- Italian sides pockets
- Piped back pockets
- Woven Olow label
- YKK zipper
- Corozo buttons



Model 1m78



BAROUDE

Khaki

Straight-leg cargo-style
trousers with ripstop
fabric

Composition

100% Cotton
215gr



Details

- Ripstop fabric
- Belt loops
- Italian sides pockets
- Piped back pockets with flaps
- Side pockets with flaps
- Woven Olow label
- YKK zipper
- Corozo buttons

Shorts



Our shorts fits



BARRA



BODHI



HANDA



GUJO



BOWER



WIZZARD



Model 1m83

Model 1m78

BARRA
Khaki

Straight-leg cargo-style shorts

Composition
100% Organic cotton
twill
300gr

- Details**
- Belt loops
 - Italian sides pockets
 - Piped back pockets
 - Side pockets with flaps
 - Woven Olow label
 - YKK zipper
 - Corozo buttons



BARRA
Burgundy

Straight-leg shorts

Composition
100% Organic cotton
twill
300gr

- Details**
- Belt loops
 - Italian sides pockets
 - Piped back pockets
 - Woven Olow label
 - YKK zipper
 - Corozo buttons





Model 1m83



BODHI

Amber

Mid-thigh shorts

Composition

75% Lyocell
25% Linen
240gr

Woven in France

Details

- Elastic waistband
- Drawstring
- Italian sides pockets
- Back patch pockets
- Woven Olow label



Model 1m72



BODHI

Earth-tone

Mid-thigh-length ripstop shorts

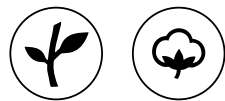
Composition

67% Lyocell
33% Cotton
175gr

Woven in France

Details

- Ripstop fabric
- Elastic waistband
- Drawstring
- Italian sides pockets
- Back patch pockets
- Woven Olow label





Model 1m83

BODHI

Lavander

Mid-thigh shorts

Composition

100% Cotton
180gr

Woven in France

Details

- Elastic waistband
- Drawstring
- Italian sides pockets
- Back patch pockets
- Woven Olow label



Model 1m78

BODHI

Gris

Mid-thigh shorts

Composition

100% Cotton
180gr

Woven in France

Details

- Elastic waistband
- Drawstring
- Italian sides pockets
- Back patch pockets
- Woven Olow label





Model 1m78



BODHI - SEMIO

Sky-blue

Graphic mid-thigh shorts

Artwork by The Feebles

Composition
100% Cotton
180gr

Woven in France

Details

- Elastic waistband
- Drawstring
- Italian sides pockets
- Back patch pockets
- Woven Olow label
- All-over screen printing



Model 1m83



HANDA

Khaki

Loose-fitting Bermuda shorts with pleats in cotton ripstop

Composition
100% Cotton
215gr

Details

- Ripstop fabric
- Elasticated back
- Italian sides pockets
- Piped back pockets
- Woven Olow label
- YKK zipper
- Corozo buttons





Model 1m83



HANDA

Beige

Loose-fitting Bermuda shorts with pleats in quilted cotton

Composition

100% Cotton
310gr

Woven in France

Details

- Elasticated back
- Italian sides pockets
- Piped back pockets
- Woven Olow label
- YKK zipper
- Corozo buttons



Model 1m78



GUJO - TULLY

Indigo blue

Loose-fitting Bermuda-style shorts in textured cotton

Composition

100% Recycled cotton
218gr

Details

- Elastic waistband
- Drawstring
- Italian sides pockets
- Back patch pockets
- Woven Olow label





Model 1m78

GUJO

Khaki

Loose-fitting Bermuda-style shorts

Composition

100% Cotton
235gr

Woven in France

Details

- Elastic waistband
- Drawstring
- Italian sides pockets
- Back patch pockets
- Woven Olow label



Model 1m83

BOWER

Navy

Soft, mid-thigh-length shorts in cotton poplin

Composition

100% Organic cotton
114gr

Details

- Elastic waistband
- Patch pockets
- Piped back pockets
- Woven Olow label
- YKK zipper





Model 1m83



BOWER

Navy

Soft, mid-thigh-length shorts in cotton poplin

Composition

100% Organic cotton
114gr

Details

- Elastic waistband
- Patch pockets
- Piped back pockets
- Woven Olow label
- YKK zipper



Model 1m78



WIZZARD

Carbon black

Fleece shorts

Composition

100% GOTS organic
cotton
430gr

Details

- Fleece
- Elastic waistband
- Drawstring
- Patch pockets
- Back patch pockets
- Woven Olow label
- Olow brodé





Model 1m78

WIZZARD

Khaki

Fleece shorts

Composition
100% GOTS organic
cotton
430gr

- Details**
- Fleece
 - Elastic waistband
 - Drawstring
 - Patch pockets
 - Back patch pockets
 - Woven Olow label
 - Olow brodé



Accessories





MOLLY - SIGNATURE

Beige

Soft-brimmed cap in
quilted cotton

Artwork by Olow Studio

Composition

100% Cotton
310gr

Woven in France

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow embroidery



MOLLY - SIGNATURE

Blue

Soft-brimmed cap in
embossed seersucker-
style cotton

Artwork by Olow Studio

Composition

100% Cotton
155gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow embroidery





MOLLY - CREATIVE LIFE

Lavander

Soft-brimmed cap in
textured cotton

Artwork by Olow Studio

Composition

100% Cotton
310gr

Woven in France

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow Creative Life embroidery



FIVE PANEL - SUB

Terracotta

Five-panel cap in ripstop

Artwork by Olow Studio

Composition

67% Lyocell
33% Cotton
175gr

Woven in France

Details

- Ripstop fabric
- Rear tightening buckle
- Woven olow label on the back
- Olow embroidery





FIVE PANEL - FLOS

Sky-blue



Embroidered Five Panel
cap

Artwork by The Feebles

Composition
100% Cotton
180gr

Woven in France

Details

- Rear tightening buckle
- Woven olow label on the back
- Embroidery



SIX PANEL - FLOS

Natural ecru



Embroidered six Panel
cap

Artwork by The Feebles

Composition
100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Embroidery



SIX PANEL - BELLIS

Black denim

Embroidered six Panel
cap

Artwork by The Feebles

Composition

100% Organic cotton
380 gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Embroidery



SIX PANEL - STANTON

Blue denim

Six-panel logo cap with
a velvet peak

Artwork by Olow Studio

Composition

100% Organic cotton
250gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow face label on the front





SIX PANEL - LOGO FACE

Blue-grey

Six-panel cap with logo

Artwork by Olow Studio

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow face label on the front



SIX PANEL - ARTISANAL MAKER

Burgundy

Six-panel cap with logo

Artwork by Olow Studio

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Belt loops





SIX PANEL - ARTISANAL MAKER

Denim clair

Six-panel cap with logo

Artwork by Olow Studio

Composition

100% Organic cotton
250gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Belt loops



SIX PANEL - FAST RIDE

Amber

Embroidered six-panel cap

Artwork by Maison Moche

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Embroidery





YAKYU - CREATIVE LIFE

Lilac pink

Five-panel style cap
with logo

Artwork by Olow Studio

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow Creative Life embroidery



YAKYU - CREATIVE LIFE

Cobalt blue

Five-panel style cap
with logo

Artwork by Olow Studio

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow Creative Life embroidery





Five-panel style cap
with logo

Artwork by Olow Studio

YAKYU - CREATIVE LIFE

Amber

Five-panel style cap
with logo

Artwork by Olow Studio

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow Creative Life embroidery



YAKYU - CREATIVE LIFE

Natural ecru & Cobalt blue

Five-panel style cap
with logo

Artwork by Olow Studio

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Olow Creative Life embroidery





YAKYU - FURY OF LIVING

Cobalt blue

Embroidered five-panel style cap

Artwork by Maison Moche

Composition

100% Organic cotton
twill
300gr

Details

- Rear tightening buckle
- Woven olow label on the back
- Embroidery



TOTO - IVRE DE VIVRE

Natural ecru

Graphic tote bag

Artwork by Maison Moche

Composition

100% Organic cotton
twill
300gr

Details

- Screen printing
- Woven Olow label





TOTO - TULIP

Cobalt blue

Graphic tote bag

Artwork by The Feebles

Composition

100% Organic cotton
twill
420gr

Details

- Screen printing
- Woven Olow label



TOTO - CREATIVE STUDIO

Blue denim

Graphic tote bag

Artwork by Studio Olow

Composition

100% Organic cotton
250gr

Details

- Embroidery
- Woven Olow label





TOTO - POCKET

Burgundy

Tote bag

Artwork by Studio Olow

Composition

100% Cotton
265gr

Woven in France

Details

- Pockets with buttoned flaps
- Woven Olow label



CABA

Multicoloured

Shopping bag

Artwork by Studio Olow

Composition

100% Organic cotton
twill
300gr

Details

- Screen printing
- Woven Olow label





CABA - PEOPLE

Black denim

Graphic shopping bag

Artwork by Maison Moche

Composition

100% Organic cotton
380gr

Details

- All-over screen printing
- Woven Olow label





CHAPTER 4

Our World

*Independent since 2006 / Founded by Valentin Porcher & Mathieu
Sorosina / Showrooms and boutiques in Paris & Nantes / Made in Portugal
Over 200 retailers / A creative and committed wardrobe*



SOME BRANDS ARE BORN OUT OF CALCULATION, OLOW WAS BORN FROM A GLANCE. *IT WAS IN 2006, JUST THE TWO OF US, DRIVEN BY AN IMMENSE DESIRE FOR FREEDOM.*

We started out with screen-printed T-shirts in a somewhat punk-style workshop. We ended up designing an entire wardrobe, always in collaboration with artists.

Twenty years later, we're true to the same values we believed in on day one: the freedom to create, art as a starting point, and clothes you keep for ten years rather than just one season.

The rest is all about the details. We manufacture in Portugal, in five family-run factories, using a short supply chain. We choose our materials for the purest form, from organic cotton to corozo. We keep our profit margins low, because fair clothing should be accessible to everyone. And since 2023, we've been donating 1% of our revenue to "1% For The Planet" and supporting "Wings Of The Ocean."

VALENTIN PORCHER & MATHIEU SOROSINA
Co-founders of Olow



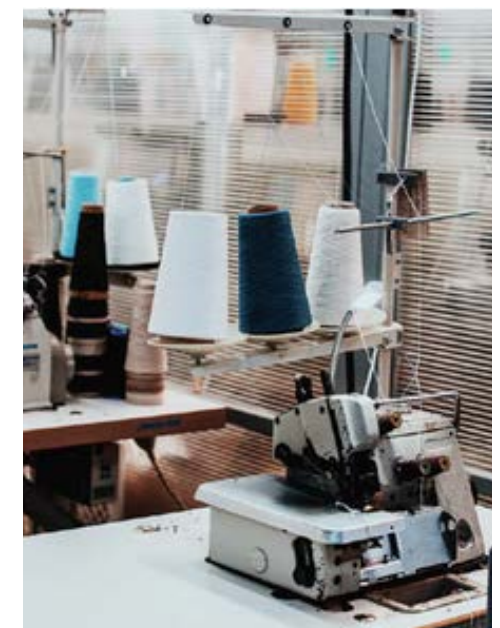
Manifesto



The brand



Creative vibrancy



Our Commitments

Sales manager

Alexandre Picard
alexandre@olow.fr

Paris shop

48 rue Montmorency
75003 Paris, France

Nantes shop

1 rue Saint-Denis
44000 Nantes, France

@we_are_olow
olow.fr

Acknowledgments:

Studio Est Lumière

Models: Terii, Marie & Louis

Photographers: Guillaume Gomez & Nina Ducleux

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Artists: Amélie Dubois Maison Moche, Marion Jdanoff, Evan Léonard, Thomas Lodin, The feebles Anaël & Gaëtan, Nassim & Romane.

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Edition : Juliette Manceau

Texts : Valentin Porcher & Damien Gillet