

PADDOCK'S®

EST. 1974

*Because
It's us!*



PADDOCK'S



53° 5'N
8° 48'O



PADDOCK'S



53° 5'N
8° 48'O



WE ARE

This is our skill set.

01. OUR PHILOSOPHY

02. LOOP

03. OWN PRODUCTION

04. TEXTILE SOLUTIONS **PADDOCK'S**

05. SOCIAL RESPONSIBILITY

06. QUALITY AND FIT

07. NOS SERVICE

08. **PADDOCK'S** 50 YEARS OF FASHION



01

OUR PHILOSOPHY

Over the past 50 years, we've become experts in our trade. We design, produce and distribute jeans just as keenly as we've always done.

Denim is our one big passion, which is why we produce our jeans at our very own manufacturing facilities. That way we cannot only guarantee the highest standard in terms of quality and fit, but

it also allows us to be in complete control of every single production stage.

We regard our employees as family and pride ourselves in providing a fair and healthy working climate. We also ensure a sustainable production of our jeans, always focused on honoring the highest social and ecological standards.

Honest as the day is long and reliable like a good friend. Creative in design and uncompromising when it comes to quality and fit. Responsible and sustainable in production.

OUR PHILOSOPHY

- 50 years in business
- reliability, authenticity and honesty
- own manufacturing
- very high quality
- great fit
- good and fair value for money
- own logistics
- 100 % control and expertise – from product development through to the delivery to customers
- innovative production technology
- use of modern and resource-efficient production machines



PADDOCK'S®



53° 5'N
8° 48'O



The loop is one of our main brand features. It visualizes the home of Paddock's in Bremen. The coordinates refer to our headquarters at Carsten-Dressler-Straße 11 in Bremen while the colors red and white represent the city's official flag.

The flag of Bremen – the official flag and insignia used by both the city of Bremen and the state Free Hanseatic City of Bremen – consists of at least eight equal horizontal stripes of red alternating with white, and checked at the hoist. It is colloquially known as "Speckflagge" (bacon flag).



THIS IS WHERE WE ARE AT HOME



BREMEN, Germany



NABEUL, Tunisia



DHAKA
Bangladesh



NAM DHIN,
Vietnam

HANOI, Vietnam



OWN PRODUCTION

We are a manufacturer with pride and conviction. We've been manufacturing at our own production facilities since the 1970s, mainly to meet our own quality standards as well as our customers' high expectations. Full control of the entire production process at every stage allows us to guarantee continuous innovation and quality.

We also ensure a sustainable production of our jeans, always focused on honoring the highest social and ecological standards. Paddock's stands for its own production – so much so that even the factory in Bangladesh carries the name Paddock's.

Paddock's is currently manufacturing at three locations: in Bangladesh, Tunisia and Vietnam.







TEXTILE SOLUTIONS **PADDOCK'S®**

We use modern machines and innovative production technology to save our environment.
It is our goal to be more sustainable, more responsible and more reliable than our competitors.



E-FLOW MACHINE

The e-flow technology is the sustainable textile solution to transfer chemicals onto garments of any fabric.

This innovative solution by Jeanologia transforms air from the atmosphere into nanobubbles. These nanobubbles act as carrier to transmit the exact right amount of chemicals into a garment with a minimal quantity of water and zero discharge.





OZONE MACHINE

G2 is the newest and most eco-efficient ozone technology in the textile industry. This achievement is the result of 15 years of continuous innovation in the garment finishing industry.

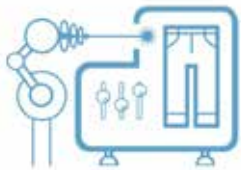
Using air from the atmosphere, the X-Arc generator creates ozone to, for example, clean any residual indigo redeposition or to reproduce a bleached look. All of this is accomplished without the use of **water or chemicals**.



LASER – FOR A USED-LOOK

FlexiPro belongs to the ProGeneration, the newest generation of lasers allowing more productivity, more efficiency and an improvement of the design management.

FlexiPro is the most efficient and most accurate textile laser technology on the market. Developed and designed for large productions, this laser marking machine can be used on all types of garment thanks to its CMT and mannequin configurations.





SOCIAL RESPONSIBILITY

We regard the social responsibility towards our employees in production as integral part of our corporate philosophy and identity.
The production at our own factories allows us to define and control the working conditions at all times.



PADDOCK'S® STANDS FOR

- fair wages
- responsible attitude towards our employees
- training in fire safety, first aid and health care
- regulated working hours
- education on employee rights
- free health care
- safe buildings
- training courses for employees by CSR teams





06 QUALITY AND FIT



Our main goal is to create something truly special: a signature denim look that shows our own ideas as well as our production expertise. At the same time, we want to deliver a sustainable and high-quality fashion product at a fair price. The high standard of quality is what matters most to us, because good quality equals longevity, sustainability and resource conservation. We deliver a product with a promise of quality and durability.

IN SHORT:

- a fit for every body type
- reliable and consistent fits
- product longevity, resulting in sustainability
- high quality standards
- honesty and authenticity



THESE ARE OUR CORE FITS.

BEN

MID RISE

COMFORT THIGH

NARROW LEG

PIPE

MID RISE

CLOSE THIGH

NARROW LEG



PADDOCK'S®
FITGUIDE
HAKA



RANGER



HIGH RISE



CLOSE THIGH



STRAIGHT LEG

PAT

HIGH RISE

CLOSE THIGH

NARROW LEG



PADDOCK'S®

FITGUIDE

DOB



LARA

MID RISE

COMFORT THIGH

STRAIGHT LEG

LUCY

LOW RISE



SLIM THIGH



SLIM LEG



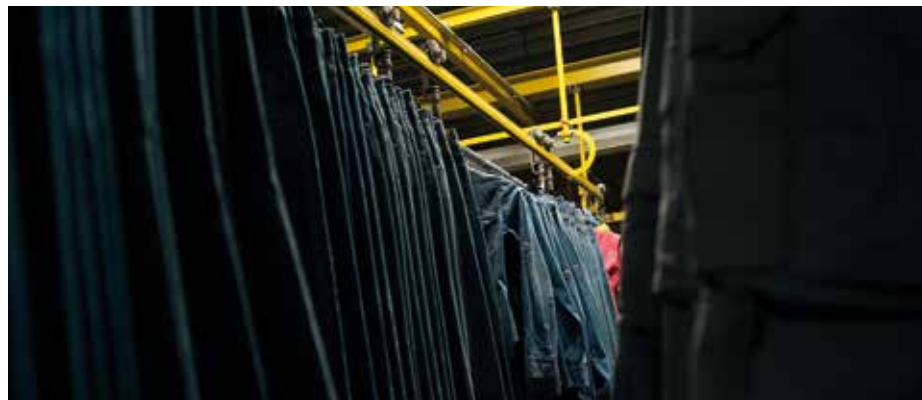


NOS SERVICE

GOOD SERVICE BEGINS AT OUR WAREHOUSE

The brand Paddock's offers customers a NOS with a broad range of sizes. We guarantee our customers available stock at all times and fast delivery.

Our professional NOS handling helps our customers avoid short sales while offering their customers high-quality jeans with perfect fits.





- big NOS range
- high delivery performance (guaranteed same-day order dispatch)
- stock available at any time
- broad range of sizes
- orders through B2B ecommerce, via email or phone, or in person through our representatives
- possibility to make changes to the NOS production line
- EDI communication and RFID technology
- professional, efficient and friendly customer service
- reliability



50[®]

PADDOCK'S

A long story

PADDOCK'S 50th Anniversary "50 Years Respect for Denim"

In 1873, 150 years ago, jeans were patented as workwear pants. Paddock's has now been part of this unique history for 50 years.

This 50-year long path is paved with developments, innovations and successful ideas, always propelled by the motivation to create the perfect pair of jeans.

With its own production sites, continuously high quality standards, successful fits, complex treatments and – of course – the greatest "Respect for Denim", Paddock's is a strong and reliable partner.

Paddock's has now been a part of the denim history for 50 years. We are talking about five decades of innovations and developments. Jeans have gone from heavy and rugged workwear to stretchy and comfortable fashion apparel, beloved across generations and suitable for almost any occasion. There's no doubt that jeans have become a wardrobe essential.

Over the past 50 years, Paddock's has perfected its entire production process. With our one-stop production process from initial development to tailoring, sewing and washing through to finishing, we aim to offer our customers perfect jeans.

Celebrate Paddock's birthday with us.

Scan this QR code and learn more about Paddock's jeans and their production.

DID YOU KNOW...





**ADDICK'S® 50 YEARS
OF FASHION**

PADDOCK'S throughout the decades



PADDOCK'S® STANDS FOR

We've been pursuing our passion since the early 1970s.

Paddock's was born from the idea to transform a special fabric into something unique and extraordinary. This plan paid off and we are still holding on to it. As ever, we stand for denims designed in Germany. Honest as the day is long and reliable like a good friend. Creative in design and uncompromising when it comes to quality and fit. As an international fashion brand, our clothes are worn by people all over the world. By men and women who know exactly what they want: good ideas, authentic products and a signature look. We make fashion for people who understand that life is not just about what you have, it's also about what you stand for. Paddock's stands for perfect fits, premium craftsmanship and strong looks. At Paddock's, our love of denim shows through at every stage of the manufacturing process: designed at our headquarters in Bremen, produced and finished at our own factories. This is the only way to ensure every single pair of jeans comes out just right: the cut, the wash, every single stud and seam.





PADDOCK'S®

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